

*US Department of Education
Office of Safe and Drug-Free Schools
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The Power of Community Coalitions and Key Stakeholder Engagement: Making the LEA Connection

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Community: an interacting population of various kinds of individuals in a common location

Coalition: a temporary alliance of distinct parties, persons, or states for joint action

Temporary: lasting for a limited time

Coalition Members

- Have goals that are similar and compatible
- Believe that working together will enhance the groups' abilities to reach their goals
- Want meaningful changes in their families, neighborhoods, schools and communities
- Believe in the power of 'synergy'

What's In It For Me?

**The power of 'synergy':
when the whole is greater than
the sum of the parts,
increasing the potential for success.**

But, choose wisely!



Term Limits Are Vital

Ask for a specific commitment of time

No Life Sentences allowed.

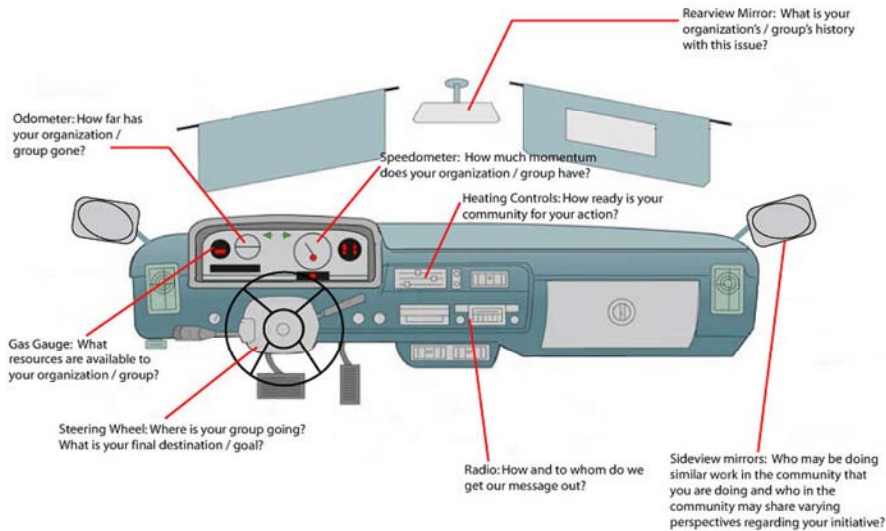
Steering committee agrees to stagger

1 or 2 year commitments

You Can Re-Up!

Source: Communities Mobilizing for Change on Alcohol

Your Dashboard



Used with permission of Youth Leadership Institute

Create Your Public Image by:

Selecting Your Name

F.A.B.B

For A Better Bucyrus

Carefully Craft Mission Statement

***Helping Bucyrus become a healthier,
safer place for all citizens to live
and raise their families.***

Make Friends with the Media

- **Find out submission policy**
- **Take your own photos**
- **Write your own article**
- **What is the drop date**
- **Volunteer to be a substitute**

- **Be a source for quotes**
- **Write a guest column**
- **Share copies of minutes**
- **Do business with them**
- **Be a facilitator for them**
- **Heads-up**
- **THANK YOU!**

Keeping Connected

- email address book
- phone tree
- flyers and pamphlets
- ACCESS TV
- electronic signs

- church bulletins
- pay envelopes
- shared mailings
- break room bulletin board
- PSAs (kid-produced?)
- brain storm your own!

Someone Should Attend:

- **School board meetings**
- **City Council meetings**
- **County Commissioners and Trustees meetings**
- **PTO, school open house, sporting events and concerts**

Be Prepared

- **Elevator speech**
- **Business cards & brochures**
- **Camera**
- **Cell phone**
- **Paper & pencil/pen**

Working with School

- **Find someone connected**
- **Research your facts**
- **State curriculum & lingo**
- **Start with top administrator**
- **Make an appointment**
- **Follow up is vital**

The End

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